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CHAPARRAL GUIDE



LETTERPRESS
TO
ELECTRONICS

From Letterpress to Electronics The Herald Forges Ahead

When the late Paul O. Tooley first set up shop in Truth or Consequences in 1948, a four-page Miehle cyclinder press bore sole responsibility for printing the newspaper. Each sheet paper had to be hand-fed into the Miehle, which could produce approximately 1,200 copies per hour.

The Miehle would handle the production end of the business for the next 16 years.

In 1964, the Tooley family decided the time was ripe to upgrade the company's press. To this end, an AB Duplex allowed the paper's staff to print eight pages per press run. Unlike the Miehle—which churned out The Herald in a six-hour production cycle—the AB Duplex cut the paper's production time from six hours to under two.

While the technological leap was significant between these two Cottrell Vanquard predecessors, getting the type in place proved laborious.

Using "hot type"—or molten metal fashioned into slugs for production—staffers could produce an average of four lines of type per minute.

Though this printing method propelled The Herald to new production heights, one of the biggest changes in the company's printing history was just a few years down the road.

In 1967, the office of The Herald was housed in an 880-square-foot space in downtown Truth or Consequences. That year, a Miehle upright press was used as the first step toward moving from the realm of the letterpress method to the offset press method.



ORIGINAL LOCATION - The Herald was located at 624 Broadway until 1972 when the company was moved to its new location at 1204 North Date.

Shortly thereafter, the Tooleys invested in a single Cottrell Vanquard printing unit, a folder and a paper roller. With those purchases, the paper's output potential grew to 15,000 per hour. The newspaper also distinguished itself as one of the first newspapers in the state to make the switch to offset printing. A second unit was soon added to the company's repertoire.

While the upgrades were welcome, they caused some serious growing pains. Cramped quarters prompted the Tooley's to begin construction of a new office/printing plant on North Date Street. Today, The Herald still calls 1204 N. Date St., home.

With the new location came exponentially increased square footage that proved ideal for the purchase of two additional press units and for the company's metamorphosis into an exclusive offset printing newspaper.

FORCED TO PRINT OUT-OF-SHOP

Paul E. Tooley, grandson of Paul O. Tooley, took over the printing press chores, following the death of his father, Robert "Bob" Tooley, in 1998. After a short term, Paul decided to branch out on his own.

That move prompted Herald Publisher Mike O. Tooley to make a choice pertaining to in-house printing of the independently owned-newspaper.

In 2001, Mike made the decision to have an outside printer handle the chores, and selected Signature Offset in Las Cruces.

Continued on next page



OWN PRODUCTION - The Herald was the last weekly newspaper that printed in-house until 2001 when the decision was made to switch. The paper is now printed to Signature Offset in Las Cruces. In this photo, the late Bob Tooley makes an adjustment on the folder on the Cotrel Vanguard, used to print The Herald.

Wild Bunch Reunion Association Rodeo

**May 12-13, 2012
Magdalena, NM**

SATURDAY MAY 12, 2012 - YOUTH DAY

Books open 8-9:00 a.m. Begin at 10:00 am

Event	Entry Fee	Limit
Mutton Busting - 7yrs & under	\$10	12
Duck Cutting - 7 yrs & under	\$5	5
Mini Bulls - 8 - 12 yrs	\$45	15
Flag Race - 7 yrs & under	\$10	12
Flag Race - 8 - 12	\$15	12
Flag Race - 13 - 16	\$20	12
Youth Barrel - 8-12	\$15	15
Youth Barrel - 13-16	\$20	15
Cow Hide Race - 18 & Up	\$100/Team	6
Grudge Foot Race		
Fiddle Contest Open Division	\$45	No Limit

SUNDAY MAY 13, 2012 - ADULT DAY

Cowboy Church - Sunday 9:00 am

Books open 8-10:50 a.m. Begin at 11:00 am

Event	Entry Fee	Limit	Added
Cowboy Ranch Race	\$100/Team	No Limit	\$200
<i>(Must wear spurs, chaps, slicker, rope, hat, long sleeves)</i>			
Ranch Cowboy Saddle Bronc	\$65	6	
<i>(Night latch acceptable for use)</i>			
Ladies Barrel Race	\$45	20	\$100
Break Away Roping	\$45	15	
Big Hat Roping	\$100/Team	15	
Bull Riding	\$65	30	
Arroyo 3 Man Horse Race	\$75/Team	No Limit, 18 & Up	
<i>Bull Riding may go two sections depending on number of entries.</i>			

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Wild Bunch Reunion Association Queen Pageant

Application is due on April 20, 2012
Contact Julie Rael at julie.a.rael@gmail.com

Rodeo Admission

Saturday - \$5/car load (4 people max)

Sunday - \$5/car load (4 people max)

Dance Admission

\$5/person, 6 and under free

Dance - Saturday Night

Rodeo Grounds

Dance Contest - \$100

Music provided by

the Yarbrough's

JT Music DJ for Dance Contest

Stock Contractors

Mini Bulls -Travis Sullivan • Open Bulls - Dustin Daniels and Ron Alsbaugh
Broncs - Dennis Chavez

Entry Daily - CASH ONLY! No personal Checks Accepted.

For questions contact rodeo secretary at 281/635-1912

Food Vendors • Leather and Jewelry Vendors

All Decisions by Event Official are Final! No Alcohol, No Drugs. Contestants found in violation will be disqualified. Any abusive behavior to WBRA Staff and or officials is grounds for disqualification.



LONG AGO - Mike Tooley (left) and Joe Montoya make up pages in the late '50s at the old building on Broadway. Henry Stutts (right) makes type slugs on the old Linotype.



REMAINS WITH THE HERALD - Maureen Tooley, wife of the late Bob Tooley, worked as a receptionist at The Herald during the early '60s and remains with The Herald today in the bookkeeping department.

into the electronic side of the business. With the advent of the World-Wide Web, The Herald has now developed online subscriptions along with the printed newspaper product for distribution. Sabre Design, a Groveland, Calif.-based advertising agency, has been commissioned to build and design the site, and –in collaboration with Herald staff– maintains the new site. To view the page, go to www.theheraldtorc.com. “We still need to work out a lot of glitches,” said Publisher Tooley. “However, this will allow anyone in the world to subscribe to The Herald at a nominal fee.” The new, interactive website will supplement The Herald’s print edition, allowing readers and advertisers alike to take advantage of the

Internet’s worldwide reach. Another addition to The Herald’s distribution is on Facebook, where Editor Carlos Padilla has developed a page that carries breaking news stories, alerts from the National Weather Service, polls, and a unique way to interact with the public. The Herald’s Facebook page was launched January 7, 2011, and quickly became one of Sierra County’s most popular additions to the social network. The Herald’s page had 100 members just after its first 24 hours on Facebook, and on its one-year anniversary, welcomed its 650th member. By March 2012, the Herald’s Facebook page (www.Facebook.com/TheHeraldNM) is close to welcoming its 900th member.

Continued on next page

The Herald has been printed there ever since. The newspaper is composed on computers and then sent to the Las Cruces printer by way of an FTP site, and then the newspaper is picked up and returned to Truth or Consequences for distribution. When The Herald sold its press in 1998, it was the last weekly newspaper in the state of New Mexico to be printed in house. **THE MOVE TO ELECTRONICS** Now, 11 years later, The Herald has moved



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Cindy Jo Tooley-Harrison



Editor
Carlos Padilla



Reporter
Tony Archuleta



Reporter
Kathleen Sloan



Display/Legal Advertising
Bonnie J. Miller



Classifieds
Kim Lucero

When Paul O. Tooley moved his family from north Texas to New Mexico, he wanted to establish his own newspaper. He had been working for the Denison (Texas) Herald and found himself in Lordsburg with the Lordsburg Liberal in 1946. Two years later, he was on his way to Socorro to acquire a newspaper there, when he stopped in Hot Springs (now Truth or Consequences), and found The Herald for sale and purchased it from Hubert Heath.

As the story goes, Tooley was a registered Republican when he visited Heath on the first occasion, in 1948, and due to his being a registered Republican, Heath hesitated in selling the business. So Paul went to the courthouse and changed his affiliation to Democrat and was then able to purchase The Hot Springs Herald.

In 1950, when Hot Springs became Truth or Consequences, the name of the newspaper

changed to just "The Herald."

The Herald has now moved into the third generation with Mike's daughter Cindy Jo Harrison being named associate publisher.

"We have always been family operated," stated Tooley. Maureen (Bob's wife) continues to work at the office, while Mike's wife, Loretta, just retired. Carlos, Loretta's son, is Editor of The Herald. The remainder of the staff today includes reporters Tony Archuleta and Kathleen Sloan, Advertising & Classifieds Bonnie Miller and Receptionist Kim Lucero.



Recently Retired
Loretta Tooley

2012 Fiesta Celebrates the Centennial

By Destiny Mitchell

The Truth or Consequences Fiesta is right around the corner, and this year's Centennial Celebration is something you don't want to miss! The Truth or Consequences Fiesta has so many great things lined up for this year.

The kickoff Ralph Edwards tribute dinner will take place on Saturday, April 7, 7-9 p.m. at Moose Lodge 2050. Tickets are \$12.50 per plate and the evening will be full of entertainment, including dinner, music, guest speakers and games.

Costumes are encouraged and can range from period style 1912 dress to any decade that you wish to celebrate in New Mexico's 100 years of history.

Continued on next page



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RALPH EDWARDS

Mr. Truth or Consequences, leading one of the many parades held since 1950, on Main and Broadway

be a pool tournament at the Lee Belle Johnson Memorial Recreation Center, beginning Friday at 2 p.m., with registration starting at 10 a.m. Depending on the number of entries, the tournament may last all weekend.

The Senior Recreation Center will support an old-fashioned bingo tournament, hosted by the Women of the Moose, Chapter 1646. There will be gift cards and prizes for the winners, as well as the fun of using beans, corn, macaroni and other dried food items in lieu of disposable paper and stamps.

And the best part of Fiesta, the MUSIC MUSIC MUSIC! Truth or Consequences Fiesta Inc., is proud to announce that they have a superb lineup for this year's 63rd Annual Fiesta.

Friday night kicks off with the foot-tapping rhythm and blues of the Hard Knocks Blues Band in the park beginning at 7 p.m.

Saturday after the parade, Fiesta is proud to bring you two different stages of music playing simultaneously.

Bank of the Southwest will host a stage, sporting local artists, such as Darah Vaughn and Jaylah Danielle.

A beer garden will open at 5 p.m., in the parking lot, and will cater to the crowds coming to see the Yarbrough Band play our FREE street dance, 6-10 p.m.

The music continues at Ralph Edwards Park Saturday, May 5, with the rock-and-roll style of Iron Chihuahua, the wonderfully hip ska/punk band The Casual Fridays, and culminating with a rock out party with the infamous Knock Out

Continued on next page

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The Truth or Consequences Fiesta is celebrating not only the centennial of the state, but also the 100 years of southwestern hospitality that Sierra County has come to be known for.

The 63rd Annual Miss Fiesta Pageant will be held on Saturday, April 14, at 7 p.m., at the Truth or Consequences Civic Center. This annual contest will feature many bright, young females from the community, all vying for the Miss Fiesta Crown. The girls will perform a dance routine with a Centennial/Cinco de Mayo theme, and will strut the catwalk while the guest announcers read their personal biographies. Miss Fiesta receives many great prizes from the community, as well as a \$500 scholarship to the college of her choice. Another \$500 scholarship will be given to a competing senior who will be randomly selected among the candidates. Prizes and awards are also given for First Runner Up, Second Runner Up, and Miss Congeniality. This fun-filled evening is brought to us by the Sierra County Junior Woman's Club and the Hot Springs Women's Club.

The weekend before Fiesta –April 27, 28 and 29– will also host many Fiesta-related events. The annual Fiesta Golf Tournament will take place at the City of Truth or Consequences Municipal Golf Course. The NUF Fiesta kickoff party will also take place this weekend, TBA. Other tournaments are in the process of organization, including a Fiesta Bowl bowling tournament, softball tournament, and bass/fishing tournament. For more information on any of these events, please visit www.torcfiesta.org, or call (575) 497-9480.

Fiesta officially begins on Friday, May 4, in downtown Truth or Consequences. There will



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Sunday's Family Fun Day in the park will feature a few more local bands, including Designated Mind, as well as the beautiful voice of Antonio Reyna, accompanied by his Mariachi band.

But that is not all! Fiesta weekend is full of fun activities for everyone.

The Fiesta Parade begins at 10 a.m., Saturday, preceded by a Healing Waters walk-a-thon.

Fiesta will put on a cowboy breakfast prior to the parade, and will have a small car show in the park.

The Truth or Consequences Fire Department is sponsoring the annual Fiesta Duck Race, and tickets are already on sale.

A full-scale carnival is coming to downtown, near Bank of the Southwest, and will run all weekend.

The Sierra County Sheriff's Posse is revitalizing their Fiesta Rodeo, having a full out rodeo with all the fixin's. The "mane" event will be on Saturday, 4-8 p.m.

Many more tournaments, contests, and entertainment are scheduled for the weekend, including the kids' fishing derby, annual three-on-three basketball tournament, food vendors and cook offs, line-dancing ladies and belly dancers, as



ELEPHANT BUTTE LAKE
STATE PARK

Spring Brings Attention To Sierra County's Lakes

By Dianne Preisser
Sierra County Tourism Director

As temperatures rise across the state, lake levels at Elephant Butte Lake State Park are also on the rise. The State Park has announced that water will not be released downstream until the month of May, as determined by the United States Bureau of Reclamation (USBR) in Truth or Consequences, N.M. That's great news for all water recreation fans.

Typically, water is released in the month of March, flowing down to New Mexico's southern portion of the Rio Grande. It supplies southern New Mexico, Texas and Mexico with valuable irrigation water.

Elephant Butte Dam, built in 1916, was the first dam in the United States built strictly for irrigation. It was the largest dam in the nation at that time – truly an engineering feat.

Water levels at Elephant Butte Lake, just off Interstate 25's Exit 83, are rising approximately one foot per week since the month of October.

As of March 4, 2012, the USBR reported 4,329.88 feet in elevation and 370,725.00 acre-feet of water.

With the spring runoff flowing down from the north, water levels should still offer ample beach area for camping coupled with some great boating, fishing and waterskiing to cool off when the heat turns up. In recent years, kayaking and rafting have become more popular with tourists floating on the lake and down river. Boat, raft, kayak and Jet-Ski rentals are all available in the area.

Higher waters will also be seen at Caballo Lake this spring and summer. Caballo Lake State Park is another popular fishing hole that lays just 14 miles to the south of Truth or Consequences on the Rio Grande. The lake can be easily seen by traveler's right off Interstate 25's Exit 59. Caballo Lake, backed up behind Ca-

well as a "History of Downtown" sponsored by MainStreet Truth or Consequences.

This Fiesta is definitely not one to miss! Hope to see you all there. We've been waiting for you.

Editor's Note: The May 2012 edition of the Chaparral Guide will feature the 63rd Annual Truth or Consequences Fiesta, providing more detailed information on the events regarding times and places. There are many great things in the works for this year's Fiesta, so be sure to pick up a copy of next month's Chaparral Guide.

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Wild Bunch Reunion in Magdalena

The Wild Bunch Reunion Association will host its first annual event May 12-13, in Magdalena.

A rodeo, dance, queen contest and vendors are a few of the events in the planning stages. A "grudge" race will also take place during the weekend.

The Yarbroughs, a country band from Las Cruces, N.M., will play for the dance Saturday evening.

This event is a fundraiser to help local kids follow their dreams of participating in rodeo events, like their predecessors.

Sponsorships are still needed to help with the expense of event buckles, hats and boots. Sponsorships start at \$100 for bronze; \$250 for silver and \$500 for gold.

If you are interested in assisting with this very worthwhile event, contact Martin Wellito at wellitohorses78@yahoo.com.

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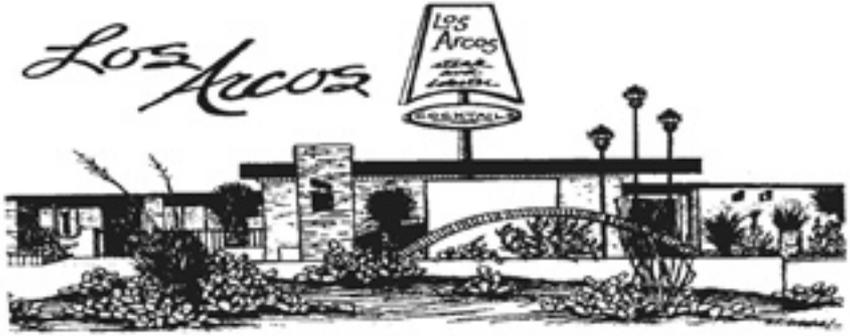
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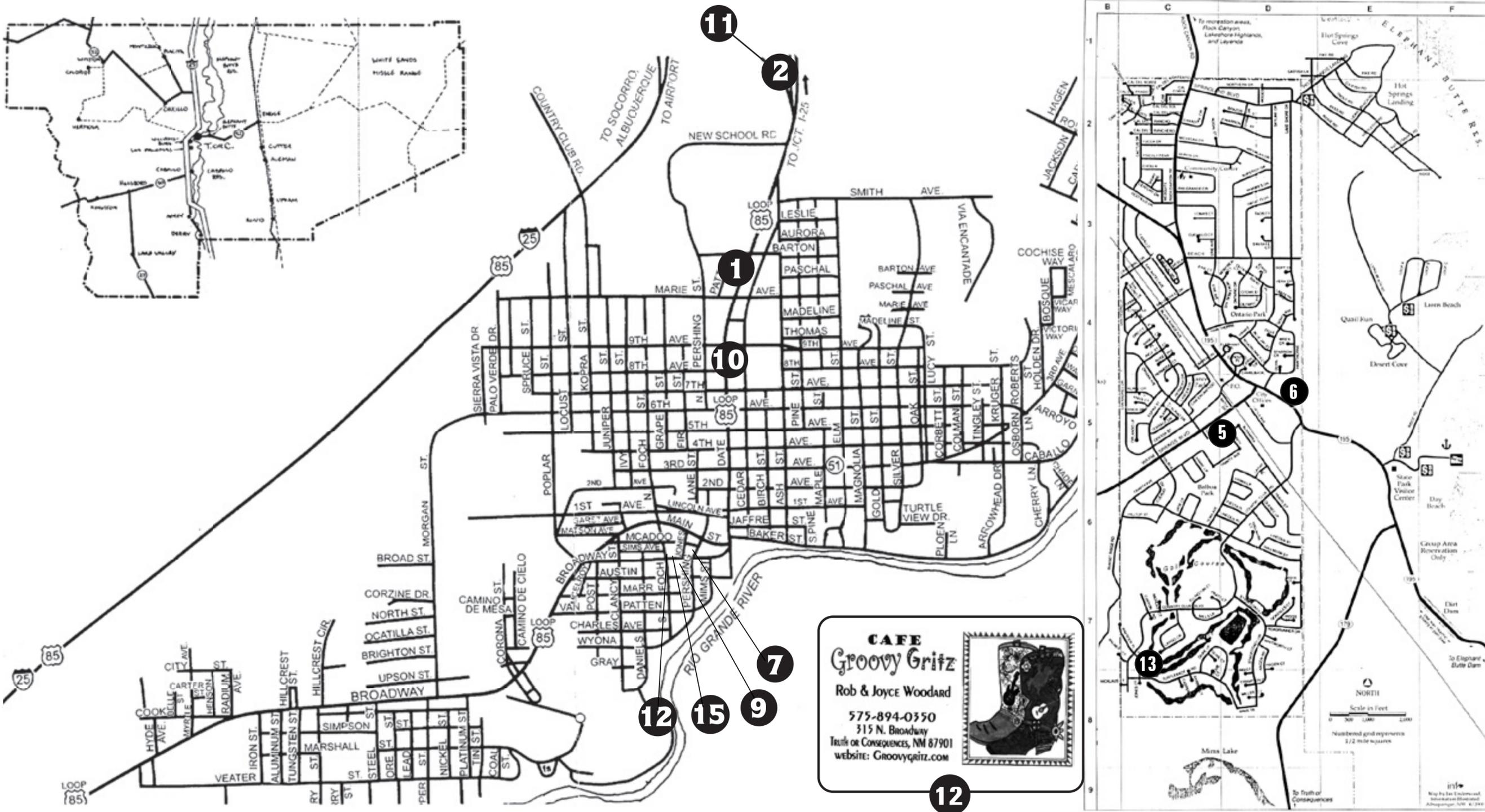
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APRIL

1: Jack Glatzer in Concert: 3-5 p.m., Hillsboro Community Center, Elenora Street, Hillsboro. Virtuoso solo violinist Jack Glatzer, now basing his world tours out of Portugal, plays the full range of classical solo violin music from Bach's Partitas to Paganini to contemporary compositions. A rare treat for us. Cost: \$5 donation. Contact Hillsboro Community Center, Max Yeh, (575) 895-3300, maxyeh@windstream.net.

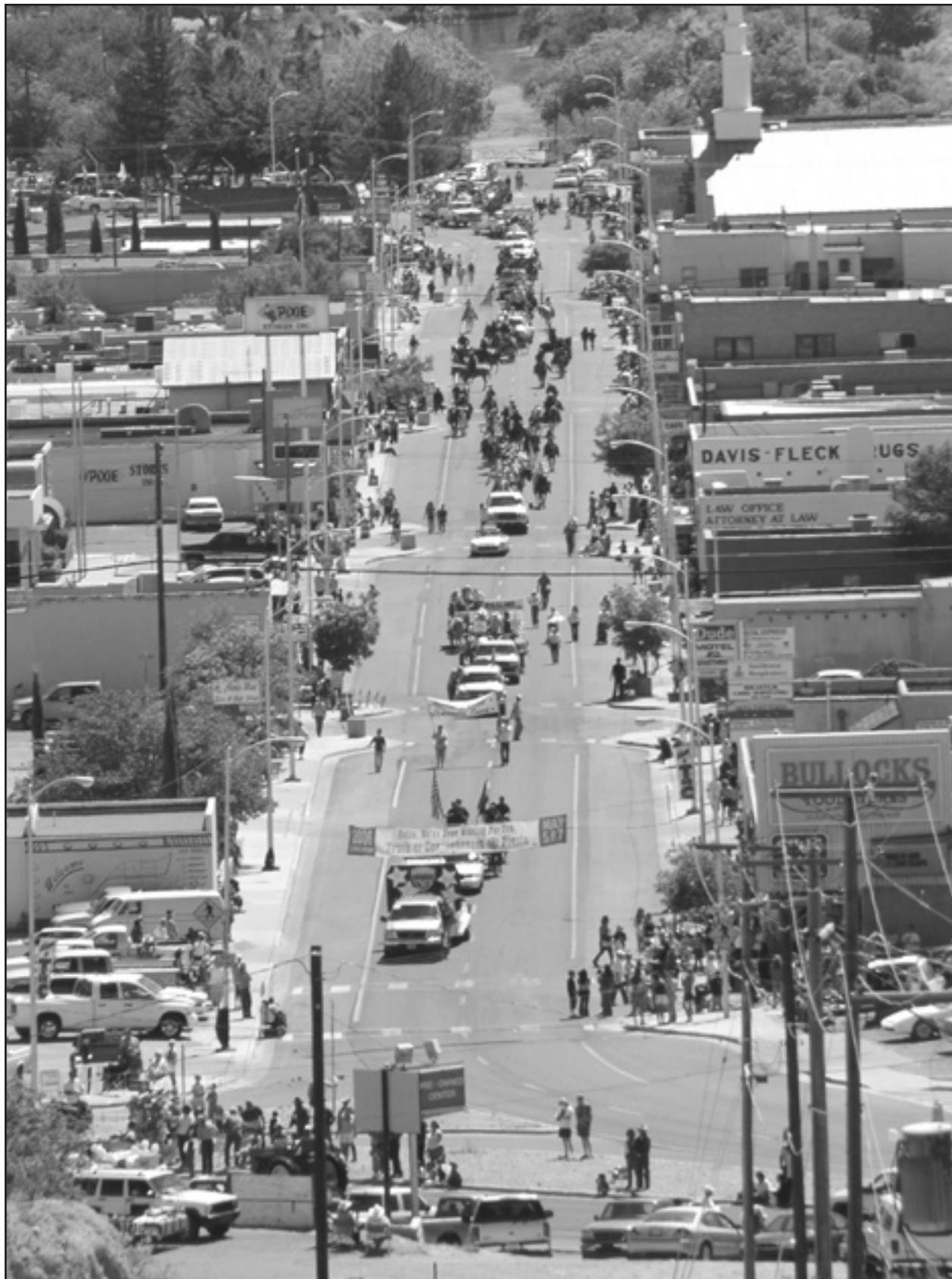
2: Dances of Universal Peace: 6-8 p.m., Studio De La Luz, corner of Pershing and Broadway, Truth or Consequences. Led by Ahad and Widad from Albuquerque. The Dances of Universal Peace & Walking Meditations are spiritual practice in motion. Drawing on the sacred phrases, scripture and poetry of the many spiritual traditions of the Earth, the Dances blend chant, live music and evocative movement into a living experience of unity, peace and integration. This taste of our true nature—as Universal Peace—opens to the possibility of a deep spiritual revolution within the person. Cost: \$10 suggested. Contact Wendy Tremayne, wendy@gaiatreehouse.com, <http://blog.holyscraphotings.com/>.

7: Bass Tournament: 6 a.m.-3 p.m., Elephant Butte Lake State Park. Cost: \$5 day-use fee. For more information, contact American Bass Association, Bobby Brewster, (575) 740-7320.

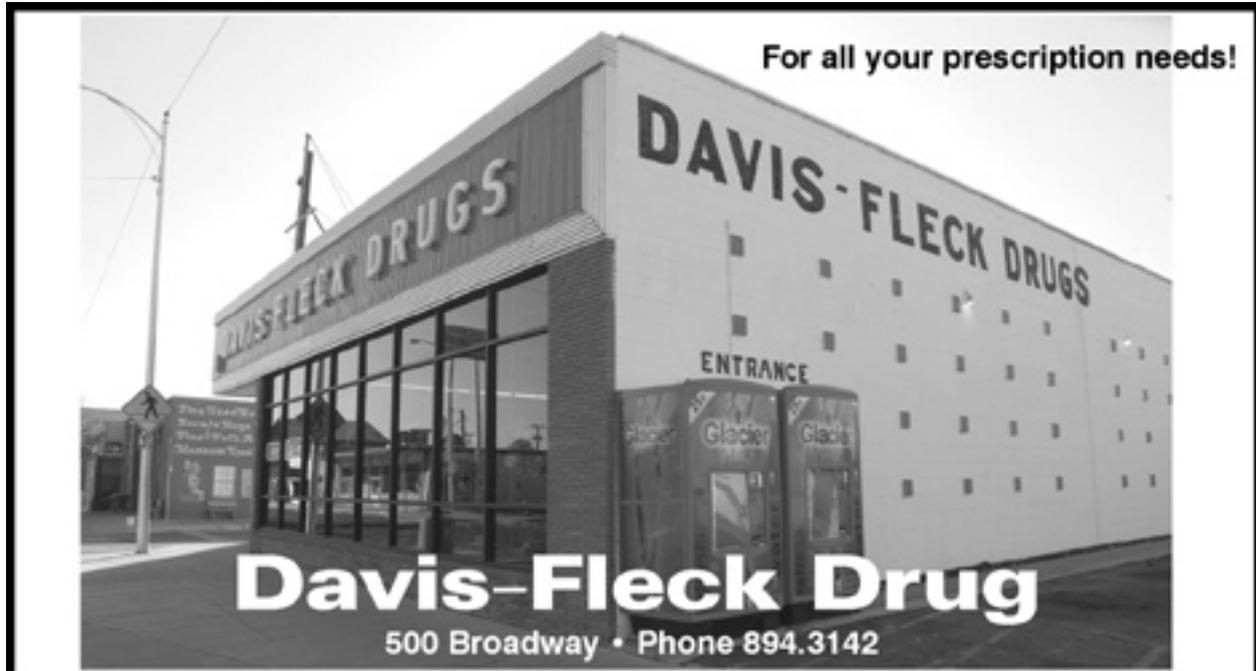
7: Tour of the Trinity Site: 8 a.m.-2 p.m., 75 miles northwest of Alamogordo. On July 16, 1945, Manhattan Project scientists detonated the world's first atomic bomb in the Jornada del Muerto desert. The Trinity Site, as it was named, is closed to the public except for two open houses each year. Drive there and walk around unescorted, or join a caravan from Alamogordo (approximately 145 miles round trip). No reservations are required, but the gates close at 2 p.m., so get an early start! Cameras are allowed at the site during the tour. Cost: free. Contact White Sands Missile Range, (575) 678-1134. <http://www.wsmr.army.mil/PAO/Trinity/Pages/default.aspx>.

7: Long Range Shoot: 9 a.m., Adobe Hills Shooting Range, Gun Club Road, Truth or Consequences. Rifle shoot up to 600 yards, free standing at 100 yards, stands, sticks or rest at 400 yards, prone or rest at 600 yards. Call Carl for more information: (575) 740-0570. Cost: \$10 per rifle. Contact Rio Vaqueros Inc., Carol

Continued on next page



FIESTA PARADE winding its way through downtown Truth or Consequences. Make plans to attend the 2012 Fiesta ~ May 4, 5 and 6 ~ Help Celebrate the Centennial



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Anton, (575) 744-5411, iovaqueros@gmail.com, <http://www.riovaqueros.org>.

7: Easter Pickle Race: 10 a.m.-5 p.m., Elephant Butte Lake. Sailboat race/regatta. For more information, contact Rio Grande Yacht Club, Dick Alexander, (970) 946-9118.

7: Fourth Annual Easter Egg Hunt: 10:30 a.m., Elephant Butte Lake State Park - Lions Beach. Kids, ages 1-11 years, will scramble and collect eggs off the beach. Four different age groups will collect in their own designated areas. There will be two special prize eggs in each age group that the lucky finders will give to the Easter Bunny to redeem for prizes. Standard park fees apply. Contact New Mexico State Parks, Jeff Harris, (575) 744-5923, jeffrey.harris@state.nm.us.

7: Ralph Edwards Dinner: 5:30 p.m., mixer; 6 p.m., dinner; Moose Lodge, Truth or Consequences. This event, part of the annual Fiesta celebration and a fundraiser for the big event, pays tribute to the devoted philanthropist and friend to our community, Ralph Edwards – the radio/TV emcee who literally put Truth or Consequences, N.M., on the map! Last year, tickets were \$13/\$25 per couple. More information will be posted here and on the Fiesta website when it is available! Contact Truth or Consequences Fiesta, (575) 497-9480, info@torcfiesta.com, <http://www.torcfiesta.com>.

8: Second Sunday Poetry Reading: 1 p.m., Black Cat Books & Coffee, 128 Broadway, Truth or Consequences. Read or listen on the second Sunday of every month. Cost: free. Contact Black Cat Books & Coffee, Rhonda Brittan, (575) 894-7070.

10: SCRTAB Monthly Meeting: 9 a.m., Geronimo Springs Museum Community Room, 211 Main St., Truth or Consequences. The Sierra County Recreation & Tourism Advisory Board meets on the second Tuesday of every month. Cost: free. Contact Sierra County Recreation & Tourism Advisory Board, Kim Skinner, (575)

740-1777, <http://www.sierracountynewmexico.info>.

12: Healthcare Forum for Sierra County Residents: 2-4 p.m., Sierra County Events Center, 2953 South Broadway, Truth or Consequences. Sierra Vista Hospital and the Sierra Health Council want input from the community about the health and healthcare needs in our county. Please attend a public forum to share your thoughts about community health and healthcare needs. Refreshments will be served. Healthcare survey is also available online at www.surveymonkey.com/s/BMRDYKG. Cost: free. Contact Sharon Finarelli, (575) 894-3469, SierraNeeds@aol.com, <http://www.surveymonkey.com/s/BMRDYKG>.

14: Art Hop Book-signing: 8-10 a.m. & 5-7 p.m., Black Cat Books & Coffee, 128 Broadway, Truth or Consequences. Albuquerque author, poet and educator Elizabeth Ann Galignan will read from and sign copies of her new book, "Secrets of the Plumed Saint," published by ABQ Press. This unique mystery is set in northern New Mexico in the 1970s, showing the power of faith and the strength of a community

when its members work together, regardless of cultural diversity. The story revolves around the theft of a cherished, 100-year-old statue, and is priced at \$14.95. Cost: free. Contact Black Cat Books & Coffee, Rhonda Brittan, (575) 894-7070.

14: Action Pistol Shoot: Set up 8 a.m.; shoot 9 a.m., Adobe Hills Shooting Range, Gun Club Road, Truth or Consequences. Pistol Action Shoot, 22 cal to 45 cal; lead bullets only, no fmj. Any person legal to carry a firearm. Cost: \$5 per weapon. Contact Rio Vaqueros Inc., Carol Anton, (575) 744-5411, riovaqueros@gmail.com, <http://www.riovaqueros.org>.

14: April Art Hop: 6-9 p.m., Downtown Truth or Consequences: Galleries, studios, shops and restaurants are open late on the second Saturday of every month. Check the MainStreet Truth or Consequences website for information on opening exhibits and special events. Cost: free. Contact MainStreet Truth or Consequences, promotions@torcmainstreet.org, <http://www.torcmainstreet.org/events/art-hop>.

14: Geronimo Springs Museum – Open for
Continued on next page

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Art Hop! 6-9 p.m., Geronimo Springs Museum, 211 Main St., Truth or Consequences. Free admission, musical entertainment, and refreshments! Contact Geronimo Springs Museum, Marilyn Pope, (575) 894-6600, info@geronimospringsmuseum.com, http://geronimospringsmuseum.com.

14: Miss Fiesta 2012: 7 p.m., Truth or Consequences Civic Center Ralph Edwards Auditorium, 400 W. Fourth St., Truth or Consequences. The Miss Fiesta Contest is sponsored annually by the Sierra County Junior Woman's Club. Young women between the ages of 16 and 21, who have lived in Sierra County for at least six months are eligible. Contact Sierra County Junior Women's Club, Leslie Turner, (575) 497-9059, http://www.torcfiesta.com.

15: Centennial Family Reception Featuring the Torres Family: 2 p.m., Geronimo Springs Museum, 211 Main St., Truth or Consequences. A brief presentation will open the festivities, with a large number of displays following. Open to the public. No charge. Contact Geronimo Springs Museum, Marilyn Pope, (575) 894-6600, info@geronimospringsmuseum.com, http://geronimospringsmuseum.com.

15: Truth or Consequences Community Chorus Spring Concert, "A Celebration of the Night": 5 p.m., Lee Belle Johnson Senior Recreation Center, 301 S. Foch St., Truth or Consequences. "A Celebration of the Night" will include songs "All Through the Night," "I Could Have Danced All Night," a medley from "The Phantom of the Opera," "Some Enchanted Evening" and "The Gandy Dancers Ball." Solo

artists will also perform. Joe MacDonald, director, Doris Dawkins, piano. Cost: \$6 adults, \$4 for 12 and under. Contact Truth or Consequences Community Chorus, Lee Sonne, (575) 740-0786, leeandherbass@hotmail.com.

16: Healthcare Forum for Sierra County Residents: 6-8 p.m., Winston Community Center, Main Street, Winston. Sierra Vista Hospital and the Sierra Health Council want input from the community about the health and healthcare needs in our county. Please attend a public forum to share your thoughts about community health and healthcare needs. Refreshments will be served. Healthcare survey is also available online at www.surveymonkey.com/s/BMRDYKG. Cost: free. Contact Sharon Finarelli, (575) 894-3469, SierraNeeds@aol.com. http://www.surveymonkey.com/s/BMRDYKG.

18: Healthcare Forum for Sierra County Residents: 3:30-5:30 p.m., Lee Belle Johnson Senior Recreation Center, 301 S. Foch St., Truth or Consequences. Sierra Vista Hospital and the Sierra Health Council want input from the community about the health and healthcare needs in our county. Please attend a public forum to share your thoughts about community health and healthcare needs. Refreshments will be served. Healthcare survey is also available online at www.surveymonkey.com/s/BMRDYKG. Cost: free. Contact Sharon Finarelli, (575) 894-3469, SierraNeeds@aol.com. http://www.surveymonkey.com/s/BMRDYKG.

20: Healthcare Forum for Sierra County Residents: 1-3 p.m., Sierra Hills Assisted Living Center, 1300 N. Silver St., Truth or Conse-

quences. Sierra Vista Hospital and the Sierra Health Council want input from the community about the health and healthcare needs in our county. Please attend a public forum to share your thoughts about community health and healthcare needs. Refreshments will be served. Healthcare survey is also available online at www.surveymonkey.com/s/BMRDYKG. Cost: free. Contact Sharon Finarelli, (575) 894-3469, SierraNeeds@aol.com. http://www.surveymonkey.com/s/BMRDYKG.

21-22: Third Spring Series Race: 10 a.m.-5 p.m., Elephant Butte Lake. Sailboat race/regatta. For information, contact Rio Grande Yacht Club, Dick Alexander, (970) 946-9118.

22: Geronimo Springs Museum – Open for Art Hop! 2 p.m., Geronimo Springs Museum, 211 Main St., Truth or Consequences. The Second Saturday series moves to Sunday, featuring Neta Pope and Andrew Jaquez-Fort Bayard. Contact: Geronimo Springs Museum, Marilyn Pope, (575) 894-6600, info@geronimospringsmuseum.com, http://geronimospringsmuseum.com.

28-29: Kingston Centennial Celebration – "Reaching Across Time": 10 a.m.-6 p.m., Main Street, Kingston. Known as the "Gem of the Black Range" in the 1880s, the silver mining boomtown of Kingston was home to 7,000 miners, merchants and madams, attracting the famous and infamous, like Mark Twain, Lillian Russel and Butch Cassidy. Now it's a peaceful community along a spring-fed creek, surrounded by the Gila National Forest. To celebrate the New Mexico Centennial,

Continued on next page

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In 1950, during a story conference in a radio network's board room, Ralph Edwards said, "I could wish that some town in the United States liked and respected our show so much that it would like to change its name to Truth or Consequences."

That wish quickly reached New Mexico's bureau of tourism in Santa Fe and, almost as quickly, was transmitted to Burton Roach - cattleman, state senator and, at that time, manager of the Hot Springs Chamber of Commerce.

"Here's a chance," the state tourism officials said, "to get your mineral baths advertised all over the U. S. every Saturday night for free."

That was all "Super Booster" Roach needed. More quickly than you can say, "We'll be back right after this message," he had local bathhouse owners and other business persons lined up and backing a city election to officially change the city's name.

The hot mineral water is heated naturally. In fact, the entire downtown business section floats upon a thick layer of sand and quicksand which, in turn, covers a huge pool of 110 degree water.

The Apache Indians knew about the water, as did their ancestors before them, and told the Spaniards who traversed and settled the area before the American cattleman and farmer moved in for their

benefits. Some of the tales about the medicinal qualities of the baths undoubtedly were exaggerated, but they couldn't have stretched the truth any more than the fabled Seven Cities of Cibola, the cities of gold which attracted the Spanish (they turned out to be Indian Pueblos of adobe viewed from a distance in the golden Southwestern sun).

Almost all of the pueblos the explorers saw have disappeared, but the mud springs which gave youthful, uplifting spirit to those who took the baths are still flowing, even the Ponce de Leon spring in Truth or Consequences' Yucca Lodge.

Everett Reb, writing in the Chaparral Guide several years ago, said no one seems to know just how the strongest of all the area's springs

Kingston's Spit & Whittle Club will host a treasure hunt, a historic building tour, mine site tours, an art show, book signings and live music. Cost: home tour \$10, otherwise free. Contact Spit & Whittle Club of Kingston, Barbara Lovell, (575) 895-5501, egbdc4@aol.com, <http://www.sierracountyevents.com/flyer/KingstonCentennial.pdf>.

30: Centennial Committee Exhibit Hanging: Geronimo Springs Museum, 211 Main St., Truth or Consequences. This exhibit will be featured at the museum for the entire month of May. Contact Geronimo Springs Museum, Marilyn Pope, (575) 894-6600, info@geronimospringsmuseum.com, <http://geronimospringsmuseum.com>

came to be known as Geronimo Spring, although there is no doubt that the Apache war chief was in this area and knew of its existence.

He was a good friend of Victorio, chief of the Ojo Caliente (Warm Springs) Apaches who inhabited this area, and the two spent some time together, as both were captured here at about the same time by the U. S. Army.

So important were the springs to the Indians that the area surrounding them, by unwritten law, was considered neutral territory.

No matter how often the different tribes warred with one another, the fighting ceased within the areas where the springs are located.

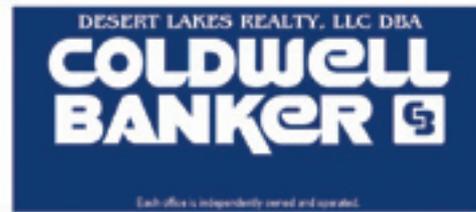
Some of the springs were said to have specific medicinal properties by the Indians.

Some were attributed with the power to cure skin diseases, while others took the ache from swollen joints.

The greatest cure of all was said to be the white mud found in some springs, which was said to have electric power. Women who used it as a face pack, it was said, would be transformed into beauties after only a few treatments.

Despite the fame of the hot springs, very little development of the area occurred until about 1856 when four Spanish families settled at Las Palomas Hot Springs.

The first bathtub, crude though it may have been, is believed to have been chipped out of stone by Union soldiers stationed here during the Civil War.



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203 Lakeshore PRICE REDUCED!! Beautiful Southwest home with lake views. Home backs up to BLM so never any neighbors to build behind you. Large lot with plenty of parking for all your recreational toys. Large pantry, breakfast bar, food prep center, wet bar. 6 zone heating, solar + Trombe wall for passive solar. Downstairs is plumbed for a second kitchen. Delightful Solarium. Gas Grill on spacious covered deck. Electronic Security Gate with remote control, fully fenced yard. Energy efficient! Motivated, seller just completed new home \$297,500 MLS 20120616 .

180 acre tract more or less. Located at Hwy 51 and Upham. 1685 feet of Hwy 51 frontage and 1419 feet of railway frontage. Easy access to Spaceport America from this prime location. Three Phase Power available. Prime LOCATION LOCATION! MLS 20119490.



11.41 Acre lot, only 9 paved miles to town. This estate size lot is located in Estancia's del Lago Subdivision. On the East side of Elephant Butte Lake, just 2 miles from Dam Site Marina. Take Hwy 51 to Champagne Hills Road. Horses are permitted here. CC&R's to protect your investment. Breath taking lake and mountain views. On the way to Spaceport America. Well on site. Electric to property line. Reduced \$190,000 MLS 20121235.



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8 Lake Front Drive - Great Country living. Spacious 4 BR home, with Mountain and lake views. Fully fenced lot, that borders BLM. Full access from your own back yard. Large shop off the garage. Horses welcome here. \$198,000 Call Rachel. MLS# 20121420



10792 Hwy 152 Hillsboro - Beautiful 4BR/2BA home, mature trees, provide lots of privacy. You will love the 10 x 40 screened porch. 8 car garage. Room for your RV's, car collections, workshops, etc. Plus Studio! \$350,000. Call Rachel. MLS# 20120357



705 Catfish - Beautiful spot with great lake views. Oversized Boat Barn for all of your lake toys. Home will sell furnished. 12X60 Fleetwood, with great addition. Seller Financing available to qualified buyer. \$139,000 Call Rachel. MLS# 20121335.



Attention Investors! 87 Lot Mfg/RV park. On the way to Spaceport America. Just minutes from Elephant Butte Lake, Sierra del Rio Golf course, and the Rio Grande. 100 amp electrical service, phone and internet. 1840 sq. ft. club house. Gated park. Ideal location 11.18 Commercial acres. Call Gretchen for details. MLS# 20120778



406 Las Palomas Canyon - 16 Acres more or less, in beautiful, Las Palomas Canyon. Paved road, electric on site, domestic well on site, condition to be determined. Enjoy fishing at Caballo Lake, to the South or Elephant Butte Lake to the North. Horses permitted. \$150,000. Call Gretchen or Rachel. MLS# 20120747



Lot 48 Champagne Hills - .859 Acre lot with Fabulous Lake and Mountain views. Exclusive Rancho del Lago Subdivision, on the way to Spaceport America. Area of fine custom homes. CC&R's to protect your investment. Private paved road, underground electric, shared wells. Build when you are ready. \$89,900. Call Gretchen. MLS# 20120748



113 Mustang - 3BR/2BA. Estate sale. Beautiful Lake and Mountain views from this 1.55 acre lot in Lakeshore Highlands. Attached two car garage, with full bath. Detached RV garage 24X30. Room for all of your lake toys. \$230,000. Call Gretchen. MLS# 20120958



640 E. 8th - 3 BR/1 3/4 BA. 16 X 72 1998 Oakwood mfg home. Corner lot. Spacious 3 bedroom home. Eat in kitchen. Deck off master bedroom. Large corner lot. Close to Sierra Vista Hospital. \$59,900. Call Gretchen. MLS# 20121017.



5 Palomas Circle - Large 0.918 acre lot ready to build your home, or Manufactured home. 30X30 garage, well and septic existing. Property is fenced. Beautiful Mountain views. \$55,000. Call Gretchen. MLS# 20120845



700 Erie Ave - Corner Lot! 0.50 acre. Open floor plan is ideal for entertaining. 3 BR/2.5 baths. Oversized laundry with exceptional storage. Garage space for 9 vehicles. Plus 1/2 bath. 12 foot door on the RV portion. \$260,000. Call Gretchen for details. MLS# 20121094.



43 Turtleback - 2499 sq. ft. main home, with in ground pool. Plus 450 sq. ft. guest house. 11,151 sq. ft. enclosed riding arena, hay barns, pens and more. Fabulous horse facility. Panoramic views! Over looking the Rio Grande River. Call Gretchen. MLS# 20121109



402 Springland - Beautiful views from the 0.47 acre lot just minutes to the lake. Water and Electric to property line, septic required. Build your dream home. \$48,000 Call Rachel or Gretchen. MLS# 20117831



675 Pershing - RV park in the heart of the hot water district. Excellent cash flow. Walk to the hot mineral baths. Great corner location. \$160,000 Call Rachel or Gretchen. MLS# 20120491



301 Warm Springs - Bordered by 3 paved streets, High traffic area. Great commercial location in the heart of Elephant Butte. \$70,000 Call Rachel or Gretchen. MLS# 20120493



1195 Riverside - Enjoy the beautiful Rio Grande in your back yard from this large 55X150 lot. 3 bedroom 2 bath. 1972 manufactured home. \$98,500 Call Rachel. MLS# 20120741



316 Lost Canyon - Beautiful Lake View Lot: 30X50 Garage, built in 2009, RV Hookup. Room for all of your lake toys. Build your dream home. \$150,000 Call Rachel or Gretchen. MLS# 20120669



203 Lakeshore - Beautiful Southwest home with lake views. Electronic Security Gate with remote control, fully fenced yard. Energy efficient! Motivated, seller just completed new home. \$297,500. Call Gretchen or Rachel. MLS# 20120616



Warm Springs Blvd - LOCATION LOCATION! High traffic commercial location. Corner lot. Minutes from the lake. Main artery in Elephant Butte Commercial district. 110 X 310. Great place for your new business. \$160,000 Call Rachel. MLS# 20120611



503 Trout - Large 0.84 acre lot. Mobile home can be removed or fixed up. Build your lake house with plenty of room for all the lake toys. Lake views with mature native landscaping. \$110,000 Call Rachel MLS# 20113232.



Hwy 51 Engle - 180 acre tract + or -. Located at Hwy 51 and Upham. 1685 feet of Hwy 51 frontage and 1419 feet of railway frontage. Easy access to Spaceport America from this prime location. \$728,000 Call Rachel. MLS# 20119490



306 Cactus - Well maintained home. Pride of ownership shows here. 3 BR/2BA. Paved drive and sidewalks, 2 car ports & 12 X 30 RV Port, plus a 16 X 24 two story work shop, with great loft. Heated and cooled. A must see! \$189,000 Call Rachel. MLS# 20119481



2702 Veater - 3BR/2BA open living area. Wonderful horse property, large mature landscaping, large workshop/garage. Fenced riding area, horse pens. This is a must see property. \$210,000 Call Rachel. MLS# 20119415



104 Caballo Place - Spectacular Lake views from this 3 bed 2 bath. Enjoy the beautiful waterfall, and pool, outdoor fireplace, for year round enjoyment. All on 2.49 acres in Lakeshore Highlands \$398,000 Call Rachel. MLS# 20119398



17 Monterrey Pt - Lake and Mountain Views don't get much better than this! Exclusive Rancho del Lago Subdivision. CC&R's to protect your investment. On the way to Spaceport America. Seller financing considered. Build when you are ready \$150,000 Call Gretchen. MLS# 20120223



209 Kiowa Loop - Beautiful 4BR/2BA 2432 sq ft home. Master suite offers a parents retreat, large master bath with garden tub and walk in shower. Covered back patio offers mister system. Fireplace in Family room. Plenty of room for all the lake toys. \$175,000 Call Rachel. MLS# 20119238



108 Huron - 2BR/2BA. Delightful sunroom, Fully fenced, easy care yard, with room for all your lake toys, and your motor home. Work shop, storage building, full RV hookup. Priced to sell. \$142,900 Call Rachel. MLS# 20119240